

en biblioteca

Bibliografía sobre Metodología de la Investigación

(Segunda parte)

- JA16 BACKTROM, Charles H. *Survey research/ Charles H. Backstrom*Gerald Hursh- Cesar. —2^a ed. -New York: Wiley, c1981.—436p.
- BF39 BERDIE, Douglas R. *Questionnaires. Desing and use /* by Douglas R. Berdie and John F. Anderson. B45 –Metuchen, N.J.: Scarecrow, 1974. – 225 p.:il.
- Z668 BORKO, Harold. *Targets for research in library education /* Harold B66 Borko, ed. – Chicago: ALA, 1973.—239P.: il.
- HV41 CANNELL, Charles F. *A technique for evaluating interviewer performance /* Charles F. Cannell, Sally A. C35 Lawson, Doris L. Hausser.—Ann Arbor, Mich.:Survey Research Center, Institute for Social Research, 1975. – 138p.
- H61 CARMINES, Edward G. *Reliability and validity assessment /* Edward G. Carmines, Richard A. Zeller. – C26 Bererly Hill: Sag, c1979.—71 p.
- H61 *Causalmodelsinthesocialscience/* Ed by H. M. Bla lock. – 2^a ed. – New York : Aldine, c1985.—448p. :il.
- Z669.7 CONFERENCE ON HISTORICAL AND BIBLIOGRAPHICAL METHODS IN LIBRARY C65 RESEARCH, 1970. *Research methods in Librarianship : historical and bibliographical methods in library research /* Ed. by R. E. Stevens.—Urbana: University of Illinois, 1971. – 140p.
- H62 CONVERSE, Jean M. *Conversations at random: survey research as interviewers see it/* Jean M. Converse C64 and Howard Shuman.—New York: Wiley, c1974.—111p. : il.
- AZ105 CORKILL, Cynthia. *Information needs in the humanities: two postal survey/* Cynthia Corkill and Margaret C67 Mann.—Sheffield: University of Sheffield, Centre for Research on User Studies, 1978.—174 p.
- Z699.7 *Current research: for the information profession, 1984-85 /* Ed. Penelope T. Riggs,— London: Library C87 Association, c1985. – 253p.

- Z733 CHEN, Ching-Chih. *Applications of operations research models to libraries :A case study of the use of monographs in the Francis A. Countway Library of Medicine, Harvard University / Ching Chih Chen.*—Cambridge: MIT, C1976. – 212 P.
- Z672.5 CHICAGO UNIVERSITY LIBRARY SCHOOL. *Operation research implications for libraries; the thirty fifth annual conference of the graduate library school, august 2-4 1971 / ed. by Don R. Swanson and Abraham Bookstein.*—Chicago: University, 1972.—160 p. : il.
- C54
- HA33 DEMING, William Edwards. *Sample design in business research / William Edwards Deming.*—New York: Wiley, c1960.—517p.
- D39
- H62 ERDOS; Paul L. *Profesional mail surveys / Paul L. Erdos.*—Malabar Fla. : Krieger, 1983.—286 p.
- E73
- H62 GARZA MERCADO, Ario. *Manual de técnicas de investigación para estudiantes de ciencias sociales / Ario Garza Mercado.* – 3^a ed. – México: Colegio de México, 1981. – 287p.
- G372
- Z699 GILREATH, Charles L. *Computerized literature searching: research strategies and databases / Charles L. Gilreath.* – Boulder, Co. : Westview, c1984.—177p.
- G54
- Z669.7 GOLDHOR, Herbert. *Introducción a la investigación científica en bibliotecología / Herbert Goldhor; tr. Fernando Molina.* –México: UNAM, c1981. – 177p. :il.
- G64
- Z669.7 GOLDHOR, Herbert. *An introduction to scientific research in librarianship/ By Herbert Goldhor.* – Urbana, III.:University of Illinois. Graduate School of Library Science, 1972. –324p.
- G6418
- Z669.8 HOADLEY, Irene B. *Quantitative methods in librarianship: standards, research, management/ Irene B. Hoadley and Alice S. Clark, ed.* –Westport, Conn.: Greenwood, 1972.—270p.
- H63
- AZ105 *Humanities information research: proceedings for a seminar, sheffield 1980 / Ed. by Sue Stone.* –Sheffield: University of Sheffield, Centre for Research on User Studies, 1980. –96p.
- H85
- HN29 *Interviewer's manual/Survey Research Center.* Institute for Social Research. – 3^a ed. rev. – Ann Arbor: The University of Michigan. – 144p. il.
- 158
- HA31.2 JESEN, Raymond J. *Statistical survey techniques/Raymond J. Jessen.* – New York: Wiley, c1978. – 520p.
- J48
- BD761 KAH, Robert Louis. *The dynamics of interviewing: theory, technique, and case/Robert L Kahn, Charles F. Cannell.* – Malabar, Fla. : Krieger, 1983. – 368p.
- K3
- Z1003.2 KARETZKY, Stephen. *Reading research and librarianship: a history and analysis / Stephen Karetzky.* – Westport, Conn.: Greenwood, c1982.—385p.
- K37
- H62 KIDDER, Louise H. *Selltiz, Wrightsman, and Cook's research methods in social relation / Louise H. Kidder.*—4^a ed. – New York: Holt, Rinehart and Winston, c1981. – 483p. : il.

- HN29 KISH, Leslie. *Survey sampling* / Leslie Kish. – New York: Wiley, c1985.—643p.
K5
- Z669.7 *Alibrary research reader and bibliographic guide* / Charles H. Busha, ed. – Littleton, Col.: Libraries Unlimited, c1981.—201p.
- Z699.7 L94 LYNAM, Peter, *Research and the practitioner: dissemination of research results within the library-information profession*/Peter Lynam, Margaret Staler. – London: ASLIB, c1982.—83p.
- H61 M283 MACGAW, Dickinson. *Political and social inquiry* / Dickinson McGaw Watson. – New York : Wiley, c1976. – 496p.
- Z669.7 M36 MARTYN, John. *Investigative methods in library and informatition science: and introduction* / John Martyn, F. Wilfried Lancaster. – Washington, D.C.: Information Resources, c1981. –260p.
- H62 M38 *Materiales de apoyo a la investigación educativa: trece reseñas de libros de investigación social y educativa*/Coordinadora Flor de María Muñoz Cano...[et. Al.] – Méxicp: UNAM, Colegio de Ciencias y Humanidades, Coordinación, 1982.—88p.
- Z791 AIM65 MOORE Nick. *Public library research: a study of the development and current state of public library research in Great Britain* / N. Moore. – Londo : Bristish Library, 1978.—40p.
- HD20 M65 MORSE, Philip Mccord. *Operations research for public systems*/by Philip M. Morse. – Cambridge. Mass.: MIT., 1967. – 212p. : il.
- H61 N325 NAGEL, Stuart S. *Operations research methods : as applied to political science and the legal process* / Stuart S. Nagel. – Beverly Hills, Cal. : Sage, c1976.—76p.
- Z665 R37 RAVICHANDRA RAO, Inna K. *Quantitative methods : as applied to politicalscience*/I.K. Ravichandra Rao. – New York: Wiley, c1983.—271p. il.
- H62 R635 ROJAS SORIANO, Raúl. *Guía para realizar investigaciones sociales* / Raúl Rojas Soriano. –México : UNAM. Facultad de Ciencias Políticas y Sociales, 1985. – 274p. il.
- HN29 R67 ROSENBERG, Morris. *The logic for survey analysis* / Morris Rosenberg —New York : Basic Book, 1968.—283p.
- H61 S57 SIEGEL, Sydney. *Nonparametric statistic for the behavioral science*/ Sydney Siegel.—New York: McGraw Hill, 1956. – 312p.
- H62 S527 SIERRA BRAVO, Restituto. *Técnicas de investigación social : ejercicios y problemas* / Restituto Sierra Bravo.—4^a. Ed. -Madrid: Paraninfo, 1985.—701p. : il.
- HM263 S74 STEPHAN, Frederick Franklin. *Sampling opinions: an analysis of survey procedure*/Fre derick F. Stephan and Philip J. McCarthy.—Westport, Conn.: Greenwood, 1974.—451p.

- Z710 STRAWN, Richard R. *Topics, terms and research techniques: self- instruction in using library catalogs /*
S77 By Richard R. Strawn.—Metuchen, N.J.: Scarecrow, 1980.—90p.
- H62 SUDMAN, Seymour. *Response effects in survey : a review and synthesis /* Seymour Sudman and Norman
S797 M. Bradburn.—Chicago : Aldine, 1974. — 257p. il.
- Z669.7 SWISHER, Robert. *Research for decision making: methods for librarians /* Robert Swisher and Charles, R.
S84 McClure.—Chicago: ALA, 1984.—209P.
- Q180 TENORIO BAHENA, Jorge. *Técnicas de investigación documental /* Jorge Tenorio Bahena. — 2^a ed. —
AIH46 México: McGraw-Hill, c1983.—124p.: il.
- Z710 TODD, Alden. *Finding facts fast: how to find out what you want to know immediately /* Alden Todd. — New
T62 York: Morrow, 1972.—108p.
- HA33 YATES, Frank. *Sampling methods for censuses and survey /* Frank Yates.—4^a ed.—London: Griffin,
1981.—458p. il.